Swedish Metals & Minerals

impact innovation

Dissemination of project progress and results – PPT

Instructions on how to highlight that the project was carried out within the framework of the Impact Innovation program Swedish Metals & Minerals on a PowerPoint slide. See example on the next page!

Always use this line on one of your slides together with the program's logo:

The project has been carried out within the Impact Innovation program Swedish Metals & Minerals, a joint initiative by the Swedish Energy Agency, Formas, Vinnova and the industry.

- The logo is available in a one-line or two-line → version in black or white
- Logo black → for solid light backgrounds
 Logo white → for solid dark backgrounds



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Downloadable here → https://swedishmetalsandminerals.se/graphic-profile/

Sample PPT slide

"Project title here"

The project has been carried out within the Impact Innovation program Swedish Metals & Minerals, a joint initiative by the Swedish Energy Agency, Formas, Vinnova and the industry.



Spridning av projektframsteg och resultat – LinkedIn

Instructions on how to highlight that the project was carried out within the Impact Innovation program Swedish Metals & Minerals in a LinkedIn post. See sample on the next page!

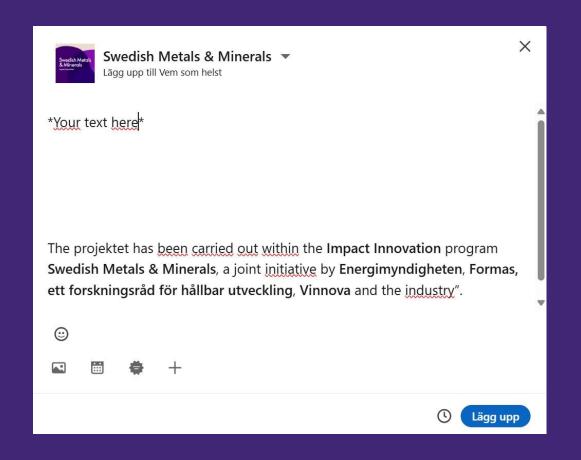
Always include the following text regarding your project in the LinkedIn post:

"The project has been carried out within the Impact Innovation program Swedish Metals & Minerals, a joint initiative by the Swedish Energy Agency, Formas, Vinnova and the industry".

• We are proud that your project has been granted funding. That's why we would appreciate it if you 'tag' us in your post → you do this by writing an '@' in front of Swedish Metals & Minerals.



Sample LinkedIn post



• Below your own text about the project, include the following text:

"The project has been carried out within the Impact Innovation program Swedish Metals & Minerals, a joint initiative by the Swedish Energy Agency, Formas, Vinnova and the industry."

Thank you, for helping to share project progress and results that contribute to the program's Mission!

